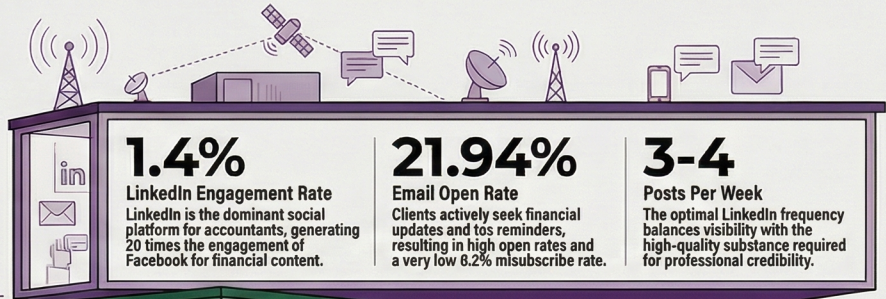
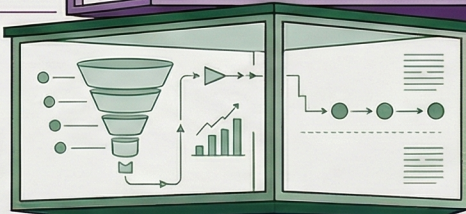


The 2026 Accounting Marketing Blueprint: Data Benchmarks for Strategic Growth

THE OUTREACH PERIMETER (Email & Social Channels)



THE CONVERSION LAYER (PPC & Acquisition)



THE ENGINE ROOM (Digital Infrastructure & Traffic)



THE FOUNDATION (Retention & Client Trust)

